



# 12 HOUR CYCLE FOR A CURE Partnership Opportunities

## JDRF Mission

The Juvenile Diabetes Research Foundation (JDRF) is an organization founded on and driven by a single goal: to find a cure for diabetes and its complications through the support of research.

In 1970, a small group of parents made a promise to their children—to find a cure for diabetes and its complications. Today that passionate activism continues to drive the organization as it works diligently towards a cure. JDRF is structured on a business world model that efficiently and effectively directs resources to research aimed at finding a cure as soon as possible. JDRF annually receives top ranking from independent sources that rate charitable giving.

## The Event

On Saturday, February 27, 2010, 50 indoor cycling bikes will spin to find a cure for type I diabetes. The event will be a blend of fitness, music, and entertainment. Each bike will have 1-12 cyclists celebrating the joys of fitness and an active lifestyle while helping those in our community who suffer from diabetes and face a future with the devastating complications caused by this disease. The money raised will go toward research to find a much needed cure.

### **Presenting Sponsor \$5,000 +**

Featured Sponsor during 1 hour of the event with products promotions and company recognition

Logo as Presenting Sponsor on event shirts

Advertisement in goodie bag

Logo as Presenting Sponsor on event website

Opportunity to hang banner at the event (banner to be provided by sponsor)

### **Gold Sponsor \$1,000**

Acknowledgement as a sponsor throughout the event

Logo on event shirts

Logo as Gold Sponsor on event website

Advertisement in goodie bag

Opportunity to hang banner at event (banner to be provided by sponsor)

### **Silver Sponsor \$500**

Opportunity to hang banner at event (banner to be provided by sponsor)

Logo on event shirts

Advertisement in goodie bags

### **Bronze (Bike) Sponsor \$250**

Logo on event shirts

Name advertised on bike

Advertisement in goodie bag

### **Associate Sponsor \$100**

Logo on event shirts

Advertisement in goodie bag

**All proceeds going to:**



# 12 HOUR CYCLE FOR A CURE 2010 Sponsor Commitment Form

Please complete and make check out to Juvenile Diabetes Research Foundation and mail with this form to the address listed below in blue.

Sponsorship Contact Person: \_\_\_\_\_

Title: \_\_\_\_\_

Company/Organization: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: State: Zip: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

## JDRF invites you to join us as a major sponsor for the 12 Hour Indoor Cycling Marathon.

\_\_\_\_\_ We are proud to serve as a \$ \_\_\_\_\_ Sponsor.

\_\_\_\_\_ We'd like to discuss other sponsorship opportunities benefiting the  
12 Hour Indoor Cycling Marathon.

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

### Thank You!

JDRF will send you a charitable contribution form for your tax records.

Juvenile Diabetes Research Foundation

Attn: Monica Maliskas • 2309 Bentley Court • McKinney, TX 75070

Phone: 972-800-2316

JDRF Tax ID #: 23-1907729



### Questions?

Contact Monica Maliskas @ 972-800-2316  
or go to [www.mo-cycle.org](http://www.mo-cycle.org)

All proceeds going to:

**JDRF** Juvenile  
Diabetes  
Research  
Foundation  
International

*dedicated to finding a cure*