



## 12 HOUR CYCLE FOR A CURE - PARTNERSHIP OPPORTUNITIES

### JDRF Mission

The Juvenile Diabetes Research Foundation (JDRF) is an organization founded on and driven by a single goal: to find a cure for diabetes and its complications through the support of research.

In 1970, a small group of parents made a promise to their children—to find a cure for diabetes and its complications. Today that passionate activism continues to drive the organization as it works diligently towards a cure. JDRF is structured on a business world model that efficiently and effectively directs resources to research aimed at finding a cure as soon as possible. JDRF annually receives top ranking from independent sources that rate charitable giving.

### The Event

On Saturday, February 28, 2009, 50 indoor cycling bikes will spin to find a cure for type I diabetes. The event will be a blend of fitness, music, and entertainment. Each bike will have 1-12 cyclists celebrating the joys of fitness and an active lifestyle while helping those in our community who suffer from diabetes and face a future with the devastating complications caused by this disease. The money raised will go toward research to find a much needed cure.

### **Presenting Sponsor \$5,000 +**

Featured Sponsor during 1 hour of the event with products promotions, tag lines and company recognition  
Logo will be placed on custom made Cycle Jerseys  
Logo as Presenting Sponsor on event shirts  
Advertisement in goodie bag  
Logo as Presenting Sponsor on event website  
Opportunity to hang banner at the event (banner to be provided by sponsor)

### **Gold Sponsor \$1,000**

Acknowledgement as a sponsor throughout the event  
Logo on event shirts  
Logo as Gold Sponsor on event website  
Advertisement in goodie bag  
Opportunity to hang banner at event (banner to be provided by sponsor)

### **Silver Sponsor \$500**

Opportunity to hang banner at event (banner to be provided by sponsor)  
Logo on event shirts  
Advertisement in goodie bags

### **Bronze (Bike) Sponsor \$250**

Logo on event shirts  
Name advertised on bike  
Advertisement in goodie bag

### **Associate Sponsor \$100**

Logo on event shirts  
Advertisement in goodie bag

**All proceeds going to:**



*dedicated to finding a cure*

# 12 HOUR CYCLE FOR A CURE 2009 Sponsor Commitment Form

Please complete and make check out to Juvenile Diabetes Research Foundation and mail with this form to the address listed below in blue.

Sponsorship Contact Person: \_\_\_\_\_

Title: \_\_\_\_\_

Company/Organization: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: State: Zip: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

## JDRF invites you to join us as a major sponsor for the 12 Hour Indoor Cycling Marathon.

\_\_\_\_\_ We are proud to serve as a \$ \_\_\_\_\_ Sponsor.

\_\_\_\_\_ We'd like to discuss other sponsorship opportunities benefiting the  
12 Hour Indoor Cycling Marathon.

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

**Thank You!**

**JDRF will send you a charitable contribution form for your tax records.**

**Juvenile Diabetes Research Foundation**

**Attn: Monica Maliskas • 2113 White Oak Road • McKinney, TX 75070**

**Phone: 972-467-7420**

**JDRF Tax ID #: 23-1907729**



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